Software help to groom B-school students

Surjit Mitra
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TO ENSURE that their students are honing their right skills to be employed after graduating with a management degree, a city-based management institute has taken software help to improve and upgrade the overall development of management students.

The software will evaluate the performance of management students — such as behavioural skills, communication skills and improvement of students' attitude. And faculty members of the newly formed business school, United School of Business, will evaluate the weakness and make them groom accordingly.

The private B-school is going to start classes with their first batch from July 2009. There are 120 seats in each campus. The institute also has their educational centres in Ahmedabad and Mumbai.

The institute has prepared two-year postgraduate courses in general management and financial services. For the experienced professionals, institute is offering one-year fulltime management courses.

Only students who have appeared for CAT and XAT exams will be considered for admission. And even top scorers in the MAT will get a chance to seek admission.

The course fee for the two-year programme is Rs 3.8 lakh.

Based on performance evaluation, faculty members will take care and estimate the student's ability every week. The entire academic system of the institute will be run with web-enabled technology and with the help of this every student's day-to-day development can be observed.

Dean of studies at United School, Tridibesh Bandyopadhyay, said: "We want to create a new breed of young, dynamic and intelligent business entrepreneurs who are ready to face the challenges hurled by the global economy from time to time. Employability of the students will be increased through their personal and professional evaluation."

Intelligence campus (I-campus) has many analytical data and decision-making tools designed to achieve transparency and accountability of E-education at the institute.

"This online medium will develop the multidimensional betterment of the student. Evaluation of the student's performance will lead to personal and professional growth of the student," said Bandyopadhyay.

He also added that students of management would be eventually benefited from the recent updates and development in the world of business and commercial studies.

Those students who miss their classes on certain days will be able to access the institute's website and get class notes for that day. For this purpose, specific password and email address will be assigned to each student.

"We are preparing students for the global standard so that they can face the challenges and take up opportunities available in an open economy. We have planned a three-tier placement for the students," said Bandyopadhyay.

The placement cell of the institute will be exploring opportunities for the students at zonal, national and overseas levels for their students.

Academics from renowned business school like Harvard, Cambridge University, London School of Business will contribute their academic expertise for students of United School.

Also academics from the some of the well-known and premier management institutes like Indian Institute of Management, Indian Institute of Technology, Xavier Labour Relations Institute and Jawaharlal Nehru University will be available at some of the lecturers at the institute.

letters@hindustantimes.com